Investing in the Ohio economy, helping create economic growth and jobs

At home

in Ohio: Google proudly calls Ohio home with data centers in New Albany, Columbus, and Lancaster.

\$7.2B

investment in Ohio: Since the New Albany, Ohio data center was built in 2019, and two new data centers in Columbus and Lancaster, Ohio were built in 2023, Google has invested more than \$7.2 billion in the state.

642,000+

Ohio businesses: More than 642,000 Ohio businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

9,000+

small businesses trained by an Ohio Grow with Google Coach: Grow with Google Coaches are local experts who help small businesses grow. Our Ohio Coach offers live training and hands-on coaching – for free – to small businesses.

\$19.2B

of economic activity: In 2024, Google helped provide \$19.2 billion of economic activity for tens of thousands of Ohio businesses, nonprofits, publishers, creators, and developers.



Bowman and Landes Turkeys, New Carlisle, Ohio. Bowman and Landes Turkeys is a third-generation family-run business, co-owned by Andrew Bowman. They sell free-range premium turkeys, sausages, and deli meats, both online and at the farm in New Carlisle, Ohio.

Products:

Google Ads, Google Business Profile

"We're a small family business, so a lot of people have never heard of us. Google Ads is a great way for customers to find us."

Andrew Bowman Co-owner

Google

Improving the lives of Ohioans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. <u>Google Career Certificates</u> help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also partnered with 24 Ohio educational institutions like University of Cincinnati and Lorain County Community College to make Google Career Certificates available to students and to increase employment opportunities. **339,000+ Buckeyes trained:** Grow with Google has partnered with over 310 organizations in the state to train more than 339,000 Buckeyes on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



I felt limited in my career and wanted to explore new opportunities. Thanks to the Google Data Analytics Certificate, I'm equipped to use my new skills on various projects and roles.

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Sean A.

Google Data Analytics Certificate graduate Solutions Analyst at Deloitte Cleveland, OH

Helping Ohioans when they need it most

\$14M+ in philanthropic giving: Since 2006, Google and Googlers have given more than \$14 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Ohio.

\$120M+ in Ad Grants and Google Workspace to 1,890 Ohio nonprofits: Since 2007, Google.org provided \$117 million worth of donated search ads to Ohio nonprofits through the Google Ad Grants program and more than \$3 million worth of Google Workspace licenses for Nonprofits. **13,000+ volunteer hours:** Since 2006, through Google.org, Google employees volunteered more than 13,000 hours with nonprofits and schools.

\$19M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$19 million worth of donated search ads to Ohio nonprofits through the Google Ad Grants program.

Google

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months in partnership with the City of Akron and United Way Summit & Medina to <u>address the safe and affordable housing crisis</u>. The team collaborated with the local community (elected officials, community organizations, landlords, renters), to develop a one-stop tool that shows key information on a property that allows residents to search for a property, its possible violations, and its complaints while providing key resources to residents. This tool has become the city's <u>new 311 reporting site</u> supporting Ohioans in their search for safe and affordable housing.

Partnering with local governments and academic institutions to help Ohioans

44K+ students with expanded educational access: Google Cloud worked with The Ohio Department of Rehabilitation and Correction to deploy 10K security-compliant, Workspace-enabled Chromebooks across almost 30 facilities to provide students with a more flexible, up-to-date curriculum.

17 Ohio colleges and universities enabled with \$225K in <u>Google Cloud teaching credits:</u> Google Cloud is making it possible for <u>more Ohio students to</u> <u>access Google Cloud</u> through free trainings, certifications and teaching credits.

The Ohio Department of Jobs and Family Services secured licenses for their staff to get full access to on-demand Google Cloud training for 12 months, enabling their staff to build cloud skills on a flexible timeline. Any State of Ohio employee can access Google <u>Cloud Skills Boost</u> for free for the first 30 days to build their own cloud skills.

Through a <u>collaboration with the City of Akron</u>, Google engineers are helping with the issue of a diminishing tree canopy, by leveraging enhanced data analysis, transparent public communication, and active community involvement in tree planting and preservation initiatives.

To improve trust in government and the ability of public servants to solve the problems of our time, InnovateUS will train the public workforce in responsible use of artificial intelligence complemented by coaching in the rapid development and deployment of AI-enabled products to serve Ohio residents. They aim to provide an introduction to artificial intelligence to over half of the workforce in the state.

Google